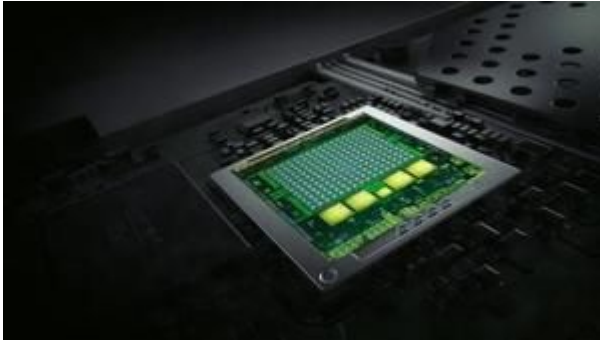


NVIDIA Scoops Up Computex Tradeshow Awards for Tegra K1, GRID

Company Sets Computex Record With Sixth Annual Honor

TAIPEI, TAIWAN -- Computex -- For the sixth year running, NVIDIA (NASDAQ: [NVDA](#)) has clinched a Best Choice Award at Computex, picking up the honor for [NVIDIA® GRID™ technology](#), as well as a coveted "Golden Award" for the [NVIDIA Tegra® K1 mobile processor](#).



NVIDIA's honors mark the longest Best Choice Award win-streak of any international Computex exhibitor. More than 475 technology products from nearly 200 vendors competed for this year's recognition.

Tegra K1 is a 192-core super chip, built on the [NVIDIA Kepler® architecture](#) -- the world's most advanced and energy-efficient GPU. Tegra K1's 192 fully programmable CUDA cores deliver the most advanced mobile graphics and performance, and its compute capabilities open up many new applications and experiences in fields such as computer vision, advanced imaging, speech recognition and video editing.

NVIDIA GRID enables GPU-capable virtualization solutions from Citrix, Microsoft and VMware, and is sold in high-volume offerings by Dell, HP and IBM. GRID technology, also based on the Kepler architecture, enables multiple users to share a single GPU, improving user density while providing true PC performance and compatibility. GRID is designed to provide industry-leading graphics performance with low-latency display technology to enhance the performance of demanding [visual computing](#) applications on [virtual desktops](#).

Computex is the largest technology tradeshow in Asia and the second-largest in the world. The tradeshow's Best Choice Awards, established in 2002, honor innovation, functionality and market potential.

NVIDIA GRID won in the "Cloud Computing" category. In the "IC & Components" category, Tegra K1 picked up a Golden Award, which honors the most outstanding product in a category.

Find more information on [NVIDIA GRID](#) and the [Tegra K1 processor](#).

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About NVIDIA

Since 1993, [NVIDIA](#) (NASDAQ : NVDA) has pioneered the art and science of [visual computing](#). The company's technologies are transforming a world of displays into a world of interactive discovery — for everyone from gamers to scientists, and consumers to enterprise customers. More information at <http://nvidianews.nvidia.com/> and <http://blogs.nvidia.com/>.

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