



NVIDIA Delivers Quad-Core Performance in New HTC One X

BARCELONA, SPAIN -- NVIDIA today announced that its NVIDIA® [Tegra® 3](#) mobile processor, the world's only 4-PLUS-1™ quad-core processor, is powering the new HTC One™ X unveiled at Mobile World Congress. The smartphone represents the first collaboration between the two companies.

The [NVIDIA Tegra 3 processor](#) features a unique 4-PLUS-1 quad-core architecture that delivers outstanding performance and exceptional battery life. It does this by progressively powering on each of its four main CPU cores as they're needed for increasingly more demanding tasks, and relying on its fifth battery saver core for less demanding tasks and active standby mode. Tegra 3's 12-core GPU enables consumers to enjoy console-quality gaming, as well as 1080p HD video capabilities unlike anything seen before on a smartphone.

"The HTC One X with Tegra 3 provides an experience that consumers will absolutely love," said Kouji Kodera, Chief Product Officer at HTC. "We knew our next super phone had to be fantastic. That's why we chose to work with NVIDIA."

"HTC has quickly become one of the world's most innovative makers of mobile devices," said Michael Rayfield, General Manager of the Mobile business at NVIDIA. "The HTC One X exemplifies what we've come to expect from one of the world's top phone makers."

Useful Links:

www.nvidia.com/tegra

<http://www.nvidia.com/object/tegra-superphones.html>

<http://tegradeveloper.nvidia.com/tegra/>

www.htc.com

About NVIDIA

[NVIDIA](#) (NASDAQ: NVDA) awakened the world to computer graphics when it invented the [GPU](#) in 1999. Today, its [processors](#) power a broad range of products from [smart phones](#) to [supercomputers](#). NVIDIA's [mobile processors](#) are used in [cell phones](#), [tablets](#) and [auto infotainment systems](#). [PC gamers](#) rely on GPUs to enjoy spectacularly immersive worlds. Professionals use them to create visual effects in movies and design everything from golf clubs to jumbo jets. And researchers utilize GPUs to advance the frontiers of science with [high-performance computing](#). The company holds more than 2,300 patents worldwide, including ones covering ideas essential to modern computing. For more information, see www.nvidia.com.

About HTC

Founded in 1997, HTC Corp. (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by HTC Sense™, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

Certain statements in this press release including, but not limited to statements as to: the benefits and impact of the NVIDIA Tegra 3 mobile processor; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of new products and technologies or enhancements to our existing product and technologies; market acceptance of our products or our partners products; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-Q for the fiscal period ended November 22, 2011. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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