



NVIDIA Tegra 2 Super Chip Wins 'Best Choice' Award at Computex 2011

NVIDIA Honored Three Years Running for Excellence in Technological Innovation

TAIPEI, TAIWAN -- NVIDIA today announced that the NVIDIA® [Tegra® 2](#) mobile super chip has been awarded the prestigious Computex "Best Choice" award for Smart Handheld Devices Innovation from the Taipei Computer Association.

The Tegra 2 chip was selected from among more than 400 products covering every electronic-product category, including mobile devices, displays and complete computer systems. Rigorously examined by a panel of government representatives, academia, research analysts, technology editors and other experts, Tegra was selected based on overall technical merit, innovation and marketability.

This marks the third consecutive year that NVIDIA is being honored with this award, after been selected for its NVIDIA [GeForce® GTX 480](#) graphics processor in 2010 and NVIDIA [ION™](#) graphics processor in 2009.

"The NVIDIA Tegra 2 processor is truly a super chip," said the jury of the Best Choice Award. "It has ushered in a new wave of super phones and tablet devices with never-before-seen capabilities and experiences. We selected Tegra 2 from hundreds of entries because it's an outstanding technological achievement that's impacted the industry very positively."

"It's an honor to receive this prestigious award from the Taipei Computer Association," said Phil Carmack, Senior Vice President of the Mobile business at NVIDIA. "This helps validate the very sizable investment we've placed in Tegra and demonstrates that the mobile market is significant for NVIDIA. But this is only the start. With Project Kal-EI, our quad-core processor, we're planning to take mobile computing to even higher levels."

The Tegra 2 chip is built with the world's first mobile dual-core CPU -- which unleashes the best Web experience, with up two-times faster browsing and support for full Adobe® Flash® Player hardware GPU acceleration, plus unprecedented multitasking capabilities. It also includes an NVIDIA GeForce GPU -- which provides stunningly rich visual experiences and console-quality gaming.

Tegra 2 chip has ushered in a new wave of super phones and tablets, creating new mobile experiences and never-before-seen content. This new wave includes the award-winning LG Optimus 2X and Motorola Atrix 4G super phones and Android 3.0 (Honeycomb)-based tablets such as the Motorola XOOM, LG Optimus Pad, Samsung Galaxy Tab 10.1, Acer Iconia Tab A500, ASUS Eee Pad Transformer, and Toshiba Honeycomb tablet.

About NVIDIA

NVIDIA (NASDAQ: NVDA) awakened the world to the power of computer graphics when it invented the GPU in 1999. Since then, it has consistently set new standards in visual computing with breathtaking, interactive graphics available on devices ranging from tablets and portable media players to notebooks and workstations. NVIDIA's expertise in programmable GPUs has led to breakthroughs in parallel processing which make supercomputing inexpensive and widely accessible. The Company holds more than 1,600 patents worldwide, including ones covering designs and insights that are essential to modern computing. For more information, see www.nvidia.com.

Certain statements in this press release including, but not limited to statements as to: the benefits, features and impact of the Tegra processor and future generations of the Tegra processor; the benefits, features and impact of the GeForce processor; and the effects of the company's patents on modern computing are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. Important factors that could cause actual results to differ materially include: global economic conditions; our reliance on third parties to manufacture, assemble, package and test our products; the impact of technological development and competition; development of faster or more efficient technology; design, manufacturing or software defects; changes in consumer preferences or demands; changes in industry standards and interfaces; unexpected loss of performance of our products or technologies when integrated into systems; as well as other factors detailed from time to time in the reports NVIDIA files with the Securities and Exchange Commission, or SEC, including its Form 10-K for the fiscal period ended January 30, 2011. Copies of reports filed with the SEC are posted on the company's website and are available from NVIDIA without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, NVIDIA disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

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